



KENSINGTON PALACE

THE HUMANITARIAN ROSE GALA
LONDON, ENGLAND
November 4, 2006

The People's Princess Charitable Foundation, Inc.

Presents

The Humanitarian Rose Gala

Kensington Palace, State Apartments

benefiting The Patel Foundation for Global Understanding

Saturday, November 4, 2006

7:00 p.m. - 10:30 p.m.

Black Tie

*Exclusive Performance by Select Members of
The London Symphony Orchestra*

Humanitarian Rose Gala Honorees:

Drs. Kiran and Pallavi Patel, United States

Ms. Julia Francombe, Kenya

Minister Ivonne A-Bakj and The Honorable Fadi Nahas, Lebanon

Ms. Tamara Mellon, United Kingdom

Ms. Audrey Hepburn, United States

“I hope the people who buy my dresses use them to bring succour and support to others...”

*The late Diana, Princess of Wales
Vogue Magazine
Pre-Auction Interview
May 1997*

Message from Maureen Rorech Dunkel
Founder of The People's Princess Charitable Foundation, Inc.

Thank you for your interest in The Humanitarian Rose Gala. Held within the historic Royal State Apartments at Kensington Palace in London, England, the gala continues the charitable legacy of the royal dress collection once belonging to a globally adored humanitarian, the late Diana, Princess of Wales, posthumously known as “England's Rose”.

The prestigious surroundings of the royal quarters bring well deserved respect and honor to a group of ardent humanitarians as they are recognized for their own charitable accomplishments with the foundation's Humanitarian Rose Award.

It is often said that to whom much is given, much is expected. Almost ten years ago I was blessed with the opportunity to anonymously participate in the world famous Christie's charity auction of the late Princess' royal dresses. The sale benefited Children's, Cancer and AIDS charities and was viewed by millions worldwide. Although I purchased my collection strictly for investment purposes I felt strongly that it could be used as a powerful humanitarian tool in the future.

After dedicating the dress collection to charitable works, the dresses now rest at Kensington Palace as part of The Royal Ceremonial Dress Collection. The charitable focus of the collection continues through the foundation's annual Humanitarian Rose Gala. The foundation is quite fortunate to possess such a renowned collection to recognize the charitable commitments of individuals from around the globe through the presentation of The Humanitarian Rose Awards. Additionally, the majority of the funds raised from the gala will be granted out to organizations whose work is dedicated to assisting the less fortunate.

**The Humanitarian Rose Gala
Saturday, November 4, 2006
2006 Humanitarian Rose Award Honorees**

The foundation seeks to continue the charitable legacy of its royal dress collection by awarding its prestigious Humanitarian Rose Award to devoted humanitarians who dedicate their own time, talents, and treasures to assist those less fortunate. The foundation's award recipients include renowned leaders from the worlds of business, academe, and society.



For Global Humanitarianism:

Drs. Kiran and Pallavi Patel

Founders, The Patel Foundation for Global Understanding

Drs. Kiran and Pallavi Patel are both physicians and entrepreneurs who have used their professional and financial platforms to assist the sick and the poor worldwide. Founders of The Patel Foundation for Global Understanding, the Patels work tirelessly to find and fund solutions to social challenges around the globe. The Patels generosity and compassion touch millions. Their personal efforts, funds and programs have aided Tsunami victims in Asia; built schools and hospitals in Africa and India and seeded educational and cultural programs on three continents. The Patel Foundation for Global Understanding is a not-for-profit organization focused on improving the human condition by providing programs and funding for health, education and the arts.



For Social Entrepreneurship:

Ms. Julia Francombe

Founder, The Ol Malo Trust of Kenya

Born of the devastating drought in Northeast Kenya, The Ol Malo Trust provides medical, educational and economic assistance to the women and children of Samburuland. Ms. Francombe started the innovative "Food for Beads" program as a way to ensure the population of this nomadic tribe had a sustainable economic platform when drought threatened its cattle. Today Ol Malo designs and exports designer quality jewelry and home accessories worldwide and employs many Samburu women who hand craft culturally inspired treasures in the remote bushland.



For Corporate Humanitarianism:

Ms Tamara Mellon, President & Founder of Jimmy Choo

Jimmy Choo Luxury Accessories Brand. Photographic project "Four Inches" in aid of the Elton John Aids Foundation.

As President and Founder of the global accessories brand, Tamara Mellon and the team have worked tirelessly to promote the firm which is now represented in over 60 branded boutiques and hundreds of luxury retailers worldwide. In 2005, after such success with Jimmy Choo, Tamara felt it was time to give something back by bringing together respected female photographers and inspiring women to produce 44 portraits in a photographic book "Four Inches". Wearing only a pair of Jimmy Choo heels and Cartier Jewellery, the proceeds from the sale of these portraits auctioned in London, New York and Los Angeles raised close to \$3 million to benefit the Elton John Aids Foundation.



For Awareness:

Minister Ivonne A-Bakj

ACT for Lebanon

For Youth Empowerment:

The Honorable Fadi Nahas

ACT for Lebanon



The lives and careers of Minister Ivonne A-Bakj and The Honorable Fadi Nahas are reflective of their personal courage and conviction. As an 11 year old Lebanese Christian, Mr. Nahas discovered his real vocation of bridging cultures when he was selected to present the Koran to the late Pope Paul VI. Minister A-Bakj, the first woman to run for President of Ecuador, is a highly respected participant in the field of international politics. She is an accomplished painter whose works are exhibited in private collections in Europe, the Americas and the Middle East. As co-founders of ACT For Lebanon, Minister A-Bakj and Mr. Nahas, work to instill values and provide positive choices for youth in war torn Lebanon.



For Lifetime Humanitarianism:

Ms. Audrey Hepburn

In 1994, the Audrey Hepburn Children's Fund, a non-profit organization, was created in New York to continue Audrey's international appeals on behalf of ill-treated and suffering children around the world. In 1998, the Audrey Hepburn Children's Fund relocated to Los Angeles where it remains today. The Audrey Hepburn Children's Fund has a growing number of diverse programs:

- *Audrey Hepburn Memorial Fund at the U.S. Fund for UNICEF, dedicated to educating children in Somalia, Sudan, Eritrea, Ethiopia and Rwanda.*
- *The first Audrey Hepburn Children's House, located at Hackensack University Medical Center, offering comprehensive treatment for physically and emotionally abused children in a "child friendly" environment.*
- *The Audrey Hepburn CARES Team at Childrens Hospital Los Angeles, providing the very best medical and mental health services to suspected victims of child abuse.*
- *The Audrey Hepburn CARE Center at Childrens Hospital New Orleans, a comprehensive forensic medicine center aiding in the treatment, prevention and care of maltreated children.*
- *"All Children In School" Program, the recently established ten-year joint-venture with the U.S. Fund for UNICEF, aimed at bringing 120,000,000 children worldwide back to school.*

**The Humanitarian Rose Gala
Saturday, November 4, 2006
London, England**

Support Opportunities

An Invitation to Host an Event Unavailable to Anyone Else in the World

Presenting Sponsor:

In consideration of title sponsorship of the November 4th fundraiser in the amount of \$250,000, the Foundation offers the following presenting sponsor benefits:

- *One premiere table for 10 at the Humanitarian Rose Gala at Kensington Palace*
- *Name listed as Title Sponsor on all printed material and in all electronic media*
- *Appropriate signage, if desired, at the event*
- *Check presentation to beneficiaries at event and participation in program evening, if desired*
- *Opportunity to present party gifts to all attendees of the event*
- *Photo opportunity with VIP's attending the event*
- *Feature article in newsletters of PPCF and benefiting charities*
- *Link on websites of both PPCF and benefiting charities*
- *Opportunity to have materials mailed to event attendees post-event*
- *Opportunity, if desired, to host separate event with invitees during stay in London*
- *Right of first refusal for the same future event(s) at Kensington Palace with PPCF*

Additional Sponsorship Opportunities:

You or your organization may select to support the event through the sponsorship of key components of this exquisite evening.

The Cocktail Reception Sponsor: \$25,000

Enjoy brand recognition through the sponsorship of the cocktail reception. While guests sip on champagne and enjoy delicious canapés, they will be taken on a private tour of the world renowned Royal Dress Collection. This includes four tickets to the Gala.

The Dinner Sponsor: \$50,000

Enjoy brand recognition through the sponsorship of a most elegant dinner in the King's Drawing Room and The Cupola Room. A grand and most formal gathering, your sponsorship includes a table of ten guests..

The Award Ceremony Sponsor: \$10,000

Enjoy brand recognition through the sponsorship of the Humanitarian Rose Award Ceremony in the King's Gallery where many of the finest pictures in the royal Art collection are displayed. This includes two tickets to the Gala.

Additional Sponsorship Opportunities:

The Concert Sponsor: \$12,500

Enjoy brand recognition through the sponsorship of the private concert. Select members of The London Symphony Orchestra will provide the evening's entertainment in the Kings Gallery. A personal introduction to the Orchestra members and two tickets are included in this package.

Après Party and Auction Sponsor: \$10,000

Enjoy brand recognition through the sponsorship of the Après Party & Auction at a nearby location. This package includes two tickets to the Gala.

Official Commemorative Book Sponsor: \$10,000

Enjoy brand recognition through the sponsorship of the Official Commemorative Book. Your congratulatory message will appear in the location of your choice in the book and includes two tickets to the Gala.

Royal Table Sponsor: \$25,000

Table for 10 with priority seating among honorees, prominent placement in all printed material and on PPCF website.

Additional Support Opportunities:

Individual Ticket: \$2,500

Commemorative Books: \$50

Commemorative Book Congratulatory Message, Full Page: \$1,000

Commemorative Book Congratulatory Message, Inside Covers: \$1,750

Donations in any amount are always accepted.

All proceeds (ticket/table) are considered donations and are non-refundable.



**Thank You
For Your Consideration**
We look forward to speaking with you soon.

**Maureen Rorech Dunkel
CEO and Founder**

For more information:
The Foundation's Project Team
Operations: Teresa Dunn, 813-482-6659
Table & Ticket Sales: Vee Yerrid, 813-287-2500
Auction & Commemorative Book: Anne Brown, 404-803-3234

Visit our website at www.ChangingTheHeartOfTheWorld.com

Key Highlights From The Inaugural Humanitarian Rose Gala October 2, 2004

Humanitarian Rose Award Recipients

Mahendra and Asha Mehta, India

More than two decades ago, Mr. Mahendra Mehta initiated the Ratna Nidhi Charitable Trust from his own family fund, which helped the drought hit population of rural Gujarat, India. Since that time, the trust has greatly increased its scope of relief efforts. Through the labors of he and his wife Asha, and a multitude of educational, medical, and developmental initiatives, over 20 million children around the globe have been helped.

Professor Jennifer Leaning, United States

Dr. Leaning, is a founding member of the Physicians for Human Rights. She is also currently Harvard University's Professor of International Health, and she was editor in chief for the last ten years and is now an associate editor, of Medicine & Global Survival, an international quarterly that addresses issues of war, disaster, human rights, and the environment from the perspective of medicine and public health. She has field experience in problems of disaster response and human rights and has written widely on these issues.

Dr. William P. and Kathleen S. Magee, United States

William P. Magee Jr., D.D.S., M.D., a leading plastic and craniofacial surgeon, founded Operation Smile in 1982 with his wife, Kathleen S. Magee, M.Ed., M.S.W. Today Dr. Magee serves as the organization's Chief Executive Officer and Mrs. Magee as its President. Operation Smile is a private, not-for-profit volunteer medical services organization providing reconstructive surgery and related health care to indigent children and young adults in 23 countries in Asia, Africa, Central and South America, Europe and the Middle East.

Mary Kay Ash (Posthumous), United States

With her life savings of \$5,000 and the help of her 20-year-old son, Richard Rogers, she launched Mary Kay Cosmetics in 1963. Because of her steadfast commitment to her goals and principles, and her tremendous determination, dedication and hard work, Mary Kay Inc. has grown from a small direct sales company to the largest direct seller of skin care products in the U.S. Today over one million independent sales associates represent Mary Kay products in over 30 countries globally. In 1980, Mary Kay's husband Mel died of cancer. Mary Kay became committed to the fight to find a cure for this disease. In 1996 she established the Charitable Foundation, a non-profit public foundation that provides funding for research of leading cancers affecting women. Mrs. Ash's award was accepted by her grandson, Ryan Rogers and his wife Gina.

2004 Humanitarian Tea Rose Award Recipient

Susan Scott Krabacher, Haiti

As President and Co-Founder of Mercy and Sharing, Mrs. Krabacher has saved the lives of thousands of children in Haiti. During the past 11 years, Mrs. Krabacher and Mercy and Sharing have educated, fed, and sheltered thousands more children in the poorest country of the Western Hemisphere. Mrs. Krabacher operates six schools and three orphanages with more than 2,000 children in her care. She is opening a para-natal clinic that will serve thousands of poor women and children throughout Port-au-Prince. Mrs. Krabacher has most-recently risked her life during the February 2004 revolt to save her orphans who were held at gunpoint. Her success has earned her an Honorary Haitian Citizenship and a feature on the cover of the Wall Street Journal.



KENSINGTON PALACE

**THE HUMANITARIAN ROSE GALA
LONDON, ENGLAND
NOVEMBER 4, 2006**

REPLY

Name: _____

Address: _____

Phone: (H) _____ (W) _____

Show your support for
The People's Princess Charitable Foundation by:

- | | | |
|--------------------------|--------------------------------|----------|
| <input type="checkbox"/> | The Cocktail Reception Sponsor | \$25,000 |
| <input type="checkbox"/> | The Dinner Sponsor | \$50,000 |
| <input type="checkbox"/> | The Award Ceremony Sponsor | \$10,000 |
| <input type="checkbox"/> | The Concert Sponsor | \$12,500 |
| <input type="checkbox"/> | Royal Table Sponsor | \$25,000 |
| <input type="checkbox"/> | Individual Tickets | \$2,500 |

I would like to purchase _____ tickets to the Gala.

Check Payable to: The People's Princess Charitable Foundation, Inc. and mail to: The People's Princess Charitable Foundation, Inc., 301 West Platt Street, Suite 325, Tampa, FL 33606

Credit Card See Section below

Name on Card: _____

Type of Card: VISA MASTERCARD AMERICAN EXPRESS

Amount Credited: _____

Account Number: _____

Expiration Date: _____

Signature: _____

Kindly Fax your reply to: Anne Brown, Fax #: 770-591-7506

For specific details and information regarding:
Operations & Logistics: Teresa Dunn at 813-482-6659
Table Sales, Sponsorship & Ticket Sales: 813-287-2500
Official Commemorative Book & Auction: Anne Brown at 770-591-2327
Official Website: www.ChangingTheHeartOfTheWorld.com